

Jamey Plumley

EXECUTIVE MARKETING DIRECTOR



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SOCIAL



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EDUCATION

Bakersfield College

Music/Graphic Design

SKILLS

- Leading Teams/Departments
- Team Development
- Pastoring
- Project Management
- Project/Event Planning
- Budget Management
- Marketing/Advertising
- Creative Thinking
- Video Production
- Social Media Management
- Web Design/SEO
- Graphic Design
- Worship Leading
- Live Audio/Video

PROFILE

TUCSON, AZ

My name is Jamey and I've been married to my beautiful wife for 18 years and we have 3 amazing children together. I have over 19 years experience building and leading creative teams/departments. I'm outgoing and self-motivated. I'm adaptable and thrive in fast pace environment. I have extensive experience in the creative & marketing world.

WORK EXPERIENCE

Zion City | Executive Creative Arts Pastor

Tucson, AZ | July 2024 - Present

- Directed a creative department encompassing Worship, Production, and Marketing teams, providing vision, budget oversight, and cross-functional leadership to deliver cohesive, high-impact experiences.
- Oversaw all media and content operations—from concept to post-production—ensuring high-quality video, audio, and digital assets that elevated brand presence across online and live platforms.
- Developed and executed integrated marketing strategies across digital, social, print, and event channels, increasing audience engagement and donor participation while aligning with organizational goals.
- Served as a key member of the executive leadership team, shaping organizational strategy, advising on brand positioning, and collaborating on long-term growth initiatives.

Gova Creative | Owner/Creative Director

San Antonio, TX - January 2019 - Present

- Founded and scaled a full-service marketing agency delivering social media management, video production, web design/SEO, digital advertising, and graphic design services for diverse B2C and nonprofit clients.
- Directed all financial operations—including P&L oversight, budgeting, expense reporting, and invoicing—ensuring profitability and sustainable growth year over year.
- Recruited, led, and mentored a cross-functional team of employees and contractors, fostering a culture of creativity, accountability, and operational excellence.
- Developed and executed integrated marketing strategies for clients across multiple industries, driving measurable increases in brand awareness, lead generation, and ROI.
- Oversaw every client project from concept through final delivery, managing timelines, resources, and quality control to exceed expectations.

Life Point Church | Creative Pastor

San Antonio, TX | September 2017 - January 2019

- Managed the creative department at large.
- Managed all aspects of media and content production.
- Creating & executing marketing strategies.
- Implement department guidelines and requirements.
- Executive team member.

Timberlake Church | Communications/Production Pastor

Seattle, WA | August 2016 - August 2017

- Formed and implemented new communication department structure and guidelines and promoted supervisors to help implement structure.
- Managed all aspects of marketing, media, & production.
- Managed all aspects of the communications department across all 5 Campuses.
- Executive team member.